MATHENY
ADVISORY GROUP

leading by example

WOULD YOU BE WINNING

BY NOT LOSING?

Have you heard of...The "DOWN" Jones?

I like to call it that because the stock market is about ready to see it's last leg potentially given the indicators that we follow. **A CNBC notice on June 3rd, 2010 indicated that 22 of the past 26 trading sessions have seen swings of 200 points or more in the Dow Jones Industrial Average**, while positive moves often are accompanied by low volume.

So what we're seeing is increasing volume on the downside and decreasing "thinning" volume on the upside, which is an indicator of the market declining, that the end is near and it's likely that we will not continue this upward rise. Here's the article.

The "DOWN" Jones

So here is what you can do about it. **Moderate returns that never experience a loss, can outperform the stock market over time.** It's possible to earn returns that are better than the stock market without any of the risk. I know it sounds too good to be true, but it's not. Walt Disney once said, "It's kind of fun to do the impossible." And by the way, there was not even one bank willing to give him a loan to start the Disney Land idea so he had to borrow from his own insurance policy to start the project. Thank goodness for that

policy! Where would your investments be over the last decade if you could replace every year you had a loss with a 0% instead? That's the reality of some of the strategies we use. You would be much further ahead. Check out the graph with the link below. The **RED** line represents the stock market, specifically the S&P 500 and the **DARK BLUE** line is how your investments could be performing. This is real stuff here folks, it's time to talk. Do you really have any confidence in any of your investments? How would you like to?

American Equity vs. Stock Market...click here

Your Friend,

Matt

Contact us at Matheny Advisory Group. We're looking forward to visiting with you.

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